^{UNIT}2



Starting up

A

Travel

Answer these q	uestions	indivio	dually.	Then	compar	e your	answer	s with	a
partner.									

- 1 How often do you travel by air, rail, road and sea?
- 2 What do you enjoy about travelling? What don't you enjoy?
- 3 Put the following in order of importance to you when you travel.

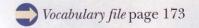
comfort safety price reliability	speed
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4 Does the order change for different types of travel?

B Choose the correct word from the box to complete the following list of things which irritate people when flying.

	seats room	trolleys queues li cancellations food	iggage jet		
1	not eno	ugh leg	5 no baggage	e available	
2	lost or d	elayed	6 overbooking of		
3	long	at check-in	7 flight delays and		
4	poor qu	ality and drink	8	- lag	

C 2.1 Listen to three people talking about their travel experiences. Tick the problems in Exercise B that they mention.



Which of the things in Exercise B irritate you most? Which irritate you least? Discuss your ideas with a partner. He travels fastest who travels alone Proverb

Vocabulary British and American English

Match the words and phrases below which have the same meaning. For each pair decide which is British English and which is American English.

- 1 subway
- 2 city centre
- 3 carry-on baggage
- 4 one way
- 5 return
- 6 freeway
- 7 rest room
- 8 elevator
- 9 coach class
- 10 timetable
- 11 car park

- b) liftc) public toilet
- d) schedule

a) motorway

- e) economy class
- ej economy cia
- f) single
- g) parking lot
- h) underground
- i) hand luggage
- j) round tripk) downtown
- Vocabulary file page 172
- B Work in pairs. Use words or phrases in American English from Exercise A to complete the text below.

2.2 Listen to the recording and check your answers.



2 Travel

Listening A business traveller's priorities	 A 2.3 Stephanie Taylor is a businesswoman who travels regularly as part of her job. Listen to the first part of the interview and choose the three priorities she mentions from the list below. Good organisation Balancing cost with comfort Being patient Airline food 			
	B Why does Stephanie think it is still important for businesspeople to travel regularly?			
EL	C 2.4 Listen to the second part of the interview and list the best and worst travel experiences that Stephanie describes.			
	Best: 1 Worst:			
Stephanie Taylor	In pairs discuss what developments you expect to see in future business travel.			
	$\widehat{\mathbf{P}}$ $\widehat{\mathbf{P}}_{2.5}$ Listen to what Stephanie says about future business travel and complete her prediction below.			
	Perhaps, particularly in the area of			
Reading	A Answer these questions before you read the article.			
Air rage	1 What was your worst experience when travelling by air?			
All Tage	2 Why do some people get angry when they are travelling on a plane?			
	Vocabulary file page 173			
	B Now read the article. Which of these statements are true about the article? Correct the false ones.			
	1 People in groups are more likely to behave badly on planes.			
	2 Drink is often the cause of problems on board.			
	3 Airlines can do little to improve air quality.			
	4 Travellers are using new technology to express their dissatisfaction with airlines.			
	5 Airlines have taken no action to address travellers' concerns.			
	C Which of the following reasons are given for air rage in the article?			
	1 poor service 6 people drinking alcohol			
	2 flights not leaving on time 7 poor air quality			
	3 poor quality of food 8 noisy passengers			
	4 too many passengers on a plane 9 not being able to smoke			
	5 not feeling safe 10 not enough cabin crew			
	Which of the following words from the article have a negative meaning? Use a good dictionary to help you.			

rage	misbehaviour	quality	frustration	
concern	harm	optimum	valuable	
irritability	disorientation	complaints	criticise	
disruptive	dangerous	dissatisfactio		

Road ragers in the sky

By Derek Brown



Airlines and their long-suffering customers are reporting a steep climb in air rage incidents. Some incidents are apparently caused by

5 problems which are familiar to many regular travellers. One case reported from America stemmed from an interminable delay in takeoff, when passengers were

10 cooped up in their aircraft on the tarmac for four hours, without food, drink or information. Mass unrest is less common than individual misbehaviour, as in the case of the

15 convict who recently went crazy on a flight, attacked the crew and tried to open a door in mid-flight.

The psychology of air rage is a new area of study, and there are 20 almost as many explanations as examples. Most analysts of the phenomenon blame alcohol, but many people now think that the airlines are at fault. To cut costs,

- 25 they are cramming ever more passengers into their aircraft, while reducing cabin crew, training and quality of service, all of which increase passenger frustration. In
- 30 addition, there is increasing concern in the US about another cost-cutting exercise, which could seriously harm passengers' health: cabin ventilation.

35 Modern aircraft are equipped with sophisticated air conditioning devices – but running them at optimum capacity burns up valuable aviation fuel. Many
40 airlines routinely instruct their flight crews to run the systems on minimum settings. Campaigners for improved air quality claim that this can lead to irritability and 45 disorientation.

In the US, the soaring number of passenger complaints across a wide range of issues is reflected in a number of new Internet sites which 50 criticise the airlines and demand better service. One of the sites is demanding an air passengers' Bill of Rights.

Cabin and flight crews, who are 55 in the front line of the battle against disruptive and dangerous in-flight behaviour, have called for stiffer penalties against the offenders. Management have also called 60 for legislation - while denying that its cost-cutting practices have contributed to the problem. But there are some signs, in the US at least, that the airlines are at last 65 attempting to respond to customer dissatisfaction. Some major lines have announced concessions to the most frequent complaint of all, and are removing seats to make more 70 room for their customers.

room for then customer

From The Guardian



Language review

Talking about the future

- We can use different language forms to talk about the future.
- 1 We use *going to* to talk about what we intend to do and have already decided to do. We're going to attend the seminar in France next week. Are you going to book the tickets for the flight?
- 2 We use *will* or '*ll* to talk something we have decided to do at the time of speaking: *The flight's late. I'll call the office to cancel the meeting.*
- 3 We use the present continuous to talk about a fixed arrangement. I'm travelling to Germany next week. Are you flying on the same flight as your boss?
- **4** We use the present simple to talk about a timetable or programme. *The train leaves Rome at 2 p.m. tomorrow. It doesn't stop at Milan.*

A Complete each dialogue with the correct form of going to or will.

- 1 A I'm really sorry, I can't take you to the station. Something has just come up.
- B Oh, don't worry. I (take) a taxi.
- 2 A We've chosen a name for our new low-cost airline.
 - B Really. What (you / call) it?
- 3 A Have you decided how to increase the number of passengers?
 - B Yes, we (offer) a family discount at weekends.
- 4 A I can't send an e-mail to the travel agent; my computer's just crashed.
 - B Write down your details and I (fax) them over for you.
- 5 A How's your daughter?
 - **B** She's fine. She (learn) to be a pilot for the flying doctor service next year!
- Use the present continuous or the present simple to complete the sentences below.
 - 1 His flight arrives / is arriving at 9 o'clock tomorrow morning.
 - 2 We're staying / stay at the Hilton Hotel for next month's sales conference.
 - **3** The next seminar is beginning / begins at 3 p.m.
 - 4 | travel / am travelling by train from Paris to London next time.
 - 5 The boat *is departing | departs* at midday so you have the whole morning to get ready.
 - 6 The delegation from China *are seeing / see* the Chairman the following Monday.
- C Work in pairs. Take turns to complete the sentences below. Use going to, will, the present continuous or the present simple.
 - 1 I'm sorry, I can't attend the sales meeting tomorrow.
 - 2 The marketing department have decided on their travel plans for the next month.
 - 3 The trains are delayed because of bad weather, so
 - 4 Don't worry if you can't drive me to the airport,
 - 5 I've got the details of your flight to Turkey.
 - 6 Oh no! There's been an accident and the traffic is very heavy on the motorway.
 - 7 Did I give you the departure time? It
 - 8 I've made up my mind,



Skills Making arrangements on the telephone

() 2.6, 2.7 Philippa Knight, Sales Director at The Fashion Group in New York, makes two telephone calls to Maria Bonetti, a fashion buyer in London. Listen and note: a) the purpose of each call and b) the result.

2.6 Listen to the first call again and complete the extract below.

-					
Philippa I'm calling becaus			alling because I'll be in London next week and		
			¹ to see you. I want to tell you		
		abou	ut our new collection.		
	Maria	Grea	t. What ² ? I'm fairly free next		
			k, I think.		
	Philippa		3? In the afternoon? Could		
			4 then?		
	Maria	Let n	ne look now. Let ⁵ . Yes, that'd		
			o problem at all		
\mathbf{O} 2.7 Listen to the second call again and complete the extract below.					
	Reception		Thank you. I'm putting you through. Hello, I'm afraid she's engaged at the moment ¹ or can I take a message?		
Philippa			I'll leave a message, please. The thing is, I should be meeting Ms Bonetti at 2 p.m,		
	Reception Philippa	nist	Certainly. What's the number, please? It's ⁶ .		

D Role play these two telephone situations.

- Student A is a company employee who has arranged to meet Student B, a colleague from one of your subsidiaries. Explain that you cannot keep the appointment, and give a reason. Suggest an alternative day.
- 2 Student B is on a business trip to Sydney, Australia and wants to stay an extra day. Telephone the Qantas airline office. Talk to the representative, Student A, to arrange a different flight.

Useful language

Answering the phone Hello, Erik Halse speaking. Good morning, Madison Ltd.

Making contact

I'd like to speak to Anna Schilling, please. Could I have the sales department, please?

Identifying yourself This is / My name's Marta Blanco. Marta Blanco speaking.

Stating your purpose I'm calling about ... The reason I'm calling is ...

Making arrangements

Could we meet on Monday at 10.30? How / What about April 10th? Is 11.15 convenient / OK?

Changing arrangements

I'm afraid I can't come on Friday. We've got an appointment for 11.00, but I'm afraid something's come up. Could we fix another time? I can't make it on ...

Responding

That's fine / OK for me. Sorry, I can't make it then. No problem.

Closing

Good. So, I'll see you on the 8th. Thank you. Goodbye. Right. / OK then. That's great, I'll see you ...



Background

ICON is a computer software company based in Los Angeles, USA. The Manager of its company travel service is making arrangements for some senior managers to attend a seminar in France.

The seminar starts on Friday July 5th and ends on Sunday July 7th. It will include meetings to discuss work problems and executive games to encourage teamwork. This is important because the participants are of different nationalities. The participants will expect to work hard, then relax, enjoy the amenities of the hotel, explore the surrounding area and have a really good time. The Manager of ICON's travel service wants to

Task

You are either: Manager, ICON's travel service or

Account Manager for Corporate Travel, Universal Airlines

You should keep these roles throughout the case study.

book a hotel which is both stylish and value for money.

Stage 1

The Manager of ICON's travel service phones the Account Manager for Corporate Travel at Universal Airlines. He asks Universal to propose three hotels in France for the seminar. The Account Manager of Corporate Travel asks for more details about the seminar and its participants. Manager, ICON's travel service: turn to page 140. Account Manager, Universal Airlines: turn to page 147.

Read your information files. Then role play the telephone conversation and arrange to meet one day the following week.

Stage 2

The Manager of ICON's travel service has to change the date of the meeting. Read your information files and role play the telephone call. Manager, ICON's travel service: turn to page 142. Account Manager, Universal Airlines: turn to page 149.

2 Travel

Château Monfort ***

Description:	18th century castle; 35 rooms
Location:	In the countryside. Bordeaux – 30 km; airport – 25 km;
	railway station – 20km
Restaurant:	French cuisine. Excellent vegetarian food.
Price:	€200 per room per night. Cost of meals per day: €50
	Group discount: 20%
Conference facilities:	1 large room, 3 small rooms. Basic equipment.
Other facilities:	Swimming pool, Gym, Bar
	Disabled facilities on the ground floor only. No smoking
Entertainment:	Free visits to a nightclub (Sat evening).





Hotel Marine ***

Desci Locat

Resta Price:

Confe Other

ription:	Modern hotel; 68 rooms
tion:	On the seafront in the Bay of Arcachon; Bordeaux – 60 km; airport – 50 km; railway station – 1.5 km
aurant:	International cuisine. Vegetarian menu available
:	€150 per room per night. Cost of meals per day: €80.
	No discount for groups
erence facilities:	2 large rooms, 2 smaller rooms. High-tech equipment.
r facilities:	Bar, Satellite TV, Modem point, Air conditioning
	Smoking areas in hotel lounge only. Disabled facilities on
	ground floor only. Outdoor activities including golf,
	horse-riding, wind-surfing, fishing and boat trips.

Hotel Splendide ***

Description:	Modern hotel (built in 1992); 120 rooms	1 and
Location:	In Bordeaux city centre in a large pedestrian zone. Airport	
	– 15 km; railway station – 15 km; hotel shuttle bus to and	
	from the airport	
Restaurant:	French and Italian cuisine. Vegetarian menu available.	1
Price:	€220 per room per night. Cost of meals per day: €80.	
	Group discount: 10%	
Conference facilitie	s: 1 large rooms, 3 small rooms. Basic equipment.	10 °
Other facilities:	Bar, Satellite TV, Modem point, Air conditioning	1411
	No smoking. Disabled facilities on all floors.	2



Stage 3

The Account Manager at Universal Airlines sends information about three possible hotels for the seminar to the Manager, ICON's travel service. They are all in Bordeaux, or in the surrounding area. At the meeting they discuss the three proposals and choose one of the hotels for the seminar. Role play the discussion.

Writing

As the Account Manager for Corporate Travel at Universal Airlines, write an e-mail to the manager of the hotel chosen for the seminar. Confirm the booking, giving details of the number of participants, arrival and departure times, meals, equipment and any other special requirements.

Writing file page 133